

Supporting Organisations



Confederation of Indian Industry

CII
INTERNATIONAL
AUTO
TECH

EXHIBITION & CONFERENCE ON AUTOMOTIVE INNOVATION

09-11 OCTOBER 2025

CHENNAI TRADE CENTRE, CHENNAI, INDIA

GLOBAL MOBILITY TRANSITION – THE PULSE OF CHANGE



Concurrently with:



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2025

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GLOBAL MOBILITY TRANSITION – THE PULSE OF CHANGE

The global automotive industry is at the cusp of a profound transformation. The race towards cleaner energy, smarter mobility, and digital integration is reshaping how the world moves.

Electric Vehicles, autonomous driving technologies, connected mobility platforms, and intelligent logistics systems are leading this mobility revolution. Governments worldwide are aligning policies to meet net-zero targets, opening new avenues in green technologies and advanced vehicle design.

India, with its expanding markets and robust manufacturing ecosystem, stands as a pivotal player in this global transition.

International Auto Tech (IAT) 2025 aims to capture this change, showcasing technologies that are driving the new age of global mobility.





INDIAN AUTOMOBILE AND COMPONENTS SECTOR – POWERING POSSIBILITIES

India's automotive industry contributes significantly to the nation's GDP, employment, and exports. Valued at over USD 240 billion¹, it is home to:

- The world's largest two-wheeler and three-wheeler market²
- Largest tractor producer³
- Second-largest bus manufacturing hub³
- Third-largest heavy truck production centre³

The components sector, recognised for its world-class manufacturing, exports to over 150 countries⁴. Global OEMs rely on India as a design, development, and manufacturing base. From internal combustion engines to electric vehicle components, India's auto ecosystem is future-ready.

India's vibrant startup ecosystem, coupled with digital advancements, is further revolutionising aftermarket services, opening up new investment opportunities in EV components, IoT-based diagnostics, and sustainable mobility solutions.

1. <https://pib.gov.in/PressNoteDetails.aspx?NoteId=154025&ModuleId=3®=3&lang=1>

2. <https://www.autoguideindia.com/reports/India-overtakes-china-to-become-the-worlds-largest-two-wheeler-market/#:~:text=india%20has%20surpassed%20China%20to,a%20report%20showed%20on%20Friday>

3. <https://www.ibef.org/industry/india-automobiles#:~:text=India%20enjoys%20a%20strong%20position,FY23%20was%2025.9%20million%20vehicles>

4. https://www.careratings.com/uploads/newsfiles/Auto%20Comp_Jan2020.pdf

GROWTH IN INNOVATION – THE FUTURE IS NOW

Innovation is the new currency driving the automotive sector. Be it alternative fuels, energy-efficient designs, or integrated digital platforms, the Indian auto industry is breaking new ground.

Key Growth Areas:

- EVs and Hybrid Technologies
- AI & ML-driven predictive maintenance
- Smart components & lightweight materials
- IoT-enabled connected vehicles
- Advanced Driver Assistance Systems (ADAS)
- Battery technologies and energy storage

IAT 2025 will be a showcase of these emerging technologies, offering stakeholders an opportunity to experience the cutting-edge innovations shaping the automotive future.

ROLE OF TECHNOLOGY & GOVERNMENT INITIATIVES – ENABLING THE FUTURE

The Indian Government's vision of 'Atmanirbhar Bharat' and initiatives like FAME II, BNCAP¹, EMPS², PLI Scheme, National Electric Mobility Mission, and Gati Shakti are reinforcing the sector.

Strategic thrust areas:

- Make in India for the World
- Robust EV charging infrastructure
- Incentives for hydrogen-powered and biofuel vehicles
- Smart mobility corridors
- R&D incentives for component manufacturing

With technology as its bedrock, the Indian auto sector is poised for a sustainable and inclusive future.

IAT 2025 aligns perfectly with these national priorities, becoming the catalyst for change.

1. <https://www.ibef.org/industry/autocomponents-India>

2. <https://pib.gov.in/PressNoteDetails.aspx?NoteId=154025&ModuleId=3®=3&lang=1>

SOUTHERN ADVANTAGE – CHENNAI'S STRATEGIC EDGE

Chennai is the Venue of Choice.

Location and Connectivity

Chennai, known as the Detroit of India, is home to a thriving automotive cluster, robust infrastructure, and strategic sea and air connectivity.

Logistics and Export Hub

- Major port city handling significant automotive exports
- Well-integrated road, rail, and air logistics networks

Automotive Powerhouse

- Base for global giants
- Home to over 30% of India's automobile producers and 35% of India's auto component manufacturers¹
- Hosts R&D and design centres of major global brands

Dealers & Distributors Network

- Strong supply chain ecosystem
- Dense dealership networks across South India

Mobility and Accessibility

- Chennai Trade Centre - well-connected, state-of-the-art exhibition venue
- Excellent accommodation and hospitality ecosystem

1. <https://www.arlhantspaces.com/development/chennai-on-the-fast-track-shifting-gears-in-the-auto-industry/>

CII'S LEGACY & STRENGTH IN EXHIBITIONS

Since 1975, Confederation of Indian Industry (CII) has been India's pioneering force in organising world-class exhibitions:

- 50+ Intellectual Properties across diverse industries
- Strong international network with 300+ MoUs globally
- 8 overseas offices facilitating international business
- Proven expertise in creating platforms that enable technology showcases, business networking, knowledge sharing, and policy advocacy

CII exhibitions are known for scale, diversity, and relevance—making **IAT 2025** the definitive automotive event of the year.

IAT 2025

International Auto Tech (IAT) 2025

9 – 11 October 2025 | Chennai Trade Centre, Chennai, India

International Auto Tech (IAT) 2025 is a premier platform uniting the entire automotive value chain under one roof. Spanning over 10,000 sqm of exhibition space, the event will feature leading exhibitors and attract substantial business visitors from India and across the globe. **IAT 2025** will showcase cutting-edge technologies, innovations, and future trends shaping the automotive industry. B2B Meetings, International Conferences, and Thematic Pavilions will ensure impactful business engagements. Highlights include international pavilions, new product launches, business collaborations, and a special conference focusing on Commercial Vehicles (CVs) and Logistics. The event is a must-attend for industry leaders, innovators, buyers, and decision-makers driving automotive growth.



EXHIBITOR & VISITOR PROFILES – POWERING BUSINESS CONNECTIONS

Exhibitor Profile*

- Auto Components
- Auto Accessories
- Air Conditioning Systems
- Dies, Moulds, Tools & Safety Equipment
- Auto Electronics
- Leasing and Finance Agencies
- Insurance Providers
- Robotics Line and Tools
- Engine & Engine Components
- CAD/CAM
- IT Solutions
- Transmission & Drivelines
- EV Components
- Design Concepts
- Testing Equipment
- Safety Equipment
- Interiors
- Raw Materials
- Machine Tools/Hand Tools
- Academia
- Semi Conductor
- Drone
- Data Management Companies
- Start Ups

Visitor Profile*

- Overseas Buyer Delegations
- Int'l Business Visitors
- Vehicle Manufacturers
- Dealers and Distributors
- Government Officials
- Senior Executives of PSUs
- CEOs / Decision Makers
- Division Heads
- Garage Owners
- Battery Manufacturers
- Managers / Department Heads
- Engineers
- Senior Management from Industry
- Technicians
- Vendor Development Teams
- Delegations from Technical Institutions
- Consultants
- Academia
- Business Buyers
- Engineering Students

*The list is illustrative.



INDIA'S GO TO EVENT FOR AUTOMOTIVE AFTERMARKET

This show, will be held alongside IAT 2025. Dedicated to showcasing the latest innovations in automotive care, maintenance, and garage equipment, **Auto Serve 2025** serves as the definitive platform for industry professionals, suppliers, and service providers to connect and explore new business opportunities. The event will feature over 120 exhibitors, drawing more than 10,000 business visitors, including decision-makers and CEOs. Highlights include B2B networking sessions, product launches, and skill development workshops, making it a must-attend event for anyone engaged in the auto aftermarket industry.





Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organisation, with around 9,700 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 365,000 enterprises from 318 national and regional sectoral industry bodies.

For more 130 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with the Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialised services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Through its dedicated Centres of Excellence and Industry competitiveness initiatives, promotion of innovation and technology adoption, and partnerships for sustainability, CII plays a transformative part in shaping the future of the nation. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes across diverse domains, including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

For 2025-26, CII has identified "Accelerating Competitiveness: Globalisation, Inclusivity, Sustainability, Trust" as its theme, prioritising five key pillars. During the year, CII will align its initiatives to drive strategic action aimed at enhancing India's competitiveness by promoting global engagement, inclusive growth, sustainable practices, and a foundation of trust.

With 70 offices, including 12 Centres of Excellence, in India, and 9 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with about 250 counterpart organisations in almost 100 countries, CII serves as a reference point for Indian industry and the international business community



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